



ARTS, AUDIO-VIDEO TECHNOLOGY
AND COMMUNICATIONS

GRAPHIC DESIGN PATHWAY

Graphic Design is communication through visual means. This can be achieved either by Artistic or Printing means. The Graphic Design pathway starts with an introduction to the graphic design principals while exploring the techniques of creative problem solving. Graphic Design and Production explores the various printing techniques including screen-printing and offset printing. The third and final class Advance Graphic Design or Production the student will choose a to specialize in either Graphic Design or Graphic Production focusing on the demand and real world techniques of the specialty.

PATHWAY COURSES

- Introduction to Graphics and Design
- Graphic Design and Production
- Advanced Graphic Design

RECOMMENDED COURSES

- Computer Applications
- Fine Arts
- Marketing
- World Language

POST-SECONDARY DEGREES, DIPLOMAS, AND CERTIFICATES

TECHNICAL COLLEGES

- Graphic Design
- Prepress and Production

COLLEGES/UNIVERSITIES

- Graphic Design
- Industrial Design
- Printmaking
- Product Design

See www.GAfutures.org for additional information.

CAREER AND TECHNICAL STUDENT ORGANIZATIONS



TOP CAREER CHOICES

Art Director

College Degree needed plus
5-7 years experience
\$57,000 annual salary

Commercial and Industrial Designers

Bachelor's Degree
\$54,900 annual salary
30 annual average openings in Georgia

Creative Designer

College Degree needed plus
10+ years experience
\$87,000 annual salary

Graphic Designer

Bachelor's Degree
\$49,900 annual salary
390 annual average openings in Georgia

ADDITIONAL CAREER CHOICES

- Advertising and Promotions Managers
- Art Directors
- Fashion Design
- Film and Video Editors
- Illustration
- Interior Designers
- Multimedia Artist and Animators
- Photography
- 3D Animation



Forsyth County Schools
**CAREER
EXPLORATION
& Pathway Discovery**
CTAE Career Pathways / Fine Arts Pathways



Source: GADOE Plans of Study

<http://www.gadoe.org/Curriculum-Instruction-and-Assessment/CTAE/Pages/Georgia-Career-Pathways-New-Rule.aspx>

- Alliance Academy for Innovation
- Denmark High School
- East Forsyth High School
- Forsyth Central High School
- Forsyth Virtual Academy
- Lambert High School
- North Forsyth High School
- South Forsyth High School
- West Forsyth High School