

MKES: Media Keys Effectiveness System

Standard 1: Instructional Leadership

The media specialist fosters the success of all students by serving on decision-making teams in the school, providing professional development, and contributing to a shared vision of teaching and learning that leads to school improvement.

Standard 2: Instructional Partnership

The media specialist collaboratively plans instruction and develops the media program using state and district curricula and standards, instructional calendars, effective strategies, resources, and data to support teachers and address the differentiated needs of all students.

Standard 3: The Role of Reading

The media specialist promotes reading as a foundational skill for learning, personal growth, and enjoyment.

Standard 4: Information and Technology Literacy

The media specialist plans and provides instruction that addresses multiple literacies, including information literacy, media literacy, and technology literacy.

Standard 5: Effective Practices for Research

The media specialist teaches and models developmentally appropriate best practices for learning and research.

Standard 6: Program Planning and Administration

The media specialist develops and implements a strategic plan and vision for continuous improvement of the media program and to support the learning goals of the school community.

Standard 7: Positive Learning Environment

The media specialist provides a well-managed, safe, and welcoming environment that includes flexible and equitable access to physical and digital resources, is conducive to learning, and encourages respect for all.

Standard 8: Collection Development

The media specialist supports the curriculum through selection and management of resources that meet the needs and interests of patrons.

Standard 9: Professionalism

The media specialist fosters the success of students by demonstrating professional standards and ethics, engaging in continuous professional development, and contributing to the profession.

Standard 10: Communication

The media specialist fosters the success of all students by communicating and collaborating effectively with stakeholders in ways that enhance student learning.

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